

FLIGHTVIEW MOBILE CONTENT

Flight tracking and mobile devices go hand-in-hand - whether you're standing at the back of a plane waiting to disembark and wondering if you have time to grab a cup of coffee before racing to your connecting flight, or you're sitting in the hotel lobby perusing mobile news sites wondering when your colleague will arrive from the airport, you can have the answer to your questions in seconds by checking the flight's status on your mobile device.

Not only is **mobile flight tracking** a primary activity for travelers themselves, but research shows it is an important activity for their extended circle - family and friends, colleagues, limo services, corporate travel departments, and hotel, airport and airline customer service representatives. Whether your focus is a public mobile site or a native app for a particular device, FlightView can help you enhance it with flight tracking and airport delay information to drive more viewers, greater app sales, and more ad revenue.

FlightView builds white-label public mobile site pages where our real-time information is presented in a simple, user-friendly manner that is easy to grasp at a glance. Benefit from our experience building customized flight tracking pages for numerous media, airline, and airport sites.

Also, FlightView powers your public mobile sites and native mobile apps with our XML data feed. We provide flight schedules, flight status, and airport delay information in a convenient XML format for you to display.

BENEFITS

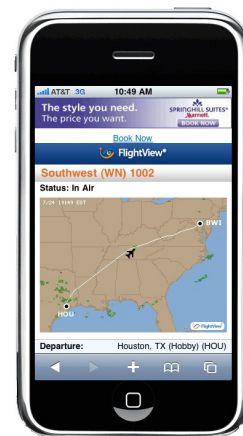
- **Address Mobile Needs of Your Audience:** Provide vital information where and when users need it.
- **Target High-Value Mobile Devices:** Page content tailored for popular devices, such as iPhone, BlackBerry, Android & Palm.
- **Appealing Content for Mobile Ads:** Incorporate ads or sponsorships to generate ad revenue.
- **Tailored to Your Brand:** Map colors and mobile site elements (fonts, icons) customized to your look & feel.

FEATURES

- **Valuable Flight Information:** Flight schedules & status and airport delay status, compiled from numerous sources - the FAA, airlines & airports
- **Visually compelling maps:** Flight tracker maps for in-air flights and airport delay map, both with current radar weather
- **Usability:** FlightView-created pages focus on layouts and designs that are easy to grasp on the go
- **Multi-Day Search:** Users can search for flights yesterday, today and tomorrow
- **In-Air Flight Details:** Show duration, flight time remaining, gate & baggage claim info for in-air flights



FlightView App for BlackBerry



FlightView's iPhone-optimized mobile site

FlightView-Designed Mobile Sites

Benefit from FlightView's experience building customized flight tracking pages. Travelers are in a hurry and want flight information quickly - that's why we design pages that are clean, concise and focus on maximum usability. FlightView-designed & hosted mobile flight tracking pages are tuned to the look & feel of your site and include attractive maps for in-air flights with current radar weather. Incorporate mobile ads to generate ad revenue, making the cost to you less than free.

Flight tracker form - LIT's mobile site

Flight	Status	Actual Takeoff	Actual Landing
US 2207	Landed	10:23 AM, Feb 12	11:08 AM, Feb 12
US 2251	Scheduled	Scheduled Departure: 4:45 PM, Feb 12	Scheduled Arrival: 5:57 PM, Feb 12
US 2285	Scheduled	Scheduled Departure: 10:30 PM, Feb 12	Scheduled Arrival: 11:44 PM, Feb 12

Track by Route search results

In-Air flight tracker map

Powering Mobile Sites & Device-Specific Applications

Use FlightView's real-time, accurate data to power mobile sites and native mobile applications. FlightView can design and create flight tracking maps customized to your app's look and feel, or we can simply provide the flight status or airport delay data feeds for you to display however you'd like.

Our data & maps are currently used in leading iPhone travel apps, and we also have experience building apps for BlackBerry, Palm, and other popular devices.

Flights iPhone App

Expedia iPhone App



Mobile airport delay map with weather